



ARGENTUM.NET

email marketing system



Aurum.NET

Argentum.NET

ingens

balancehosting

Vendo.NET

auctions

business radar

Overview

- Permission based email marketing
Communicate relevant information directly to targeted audiences.
Multiple platform messaging (email / sms / pda)

Argentum is your email marketing system to customer contacts.

Email marketing is a powerful and cost effective method of keeping regular site visitors and prospects informed about news, events and new developments within the industry, your business and website.

This system creates the ability for website users to subscribe to receiving regular postal or email communications of relevance to them. As these are permission-based, they are a targeted, effective and inexpensive form of marketing.

Argentum EMS is ideal for communicating to prospective clients with testimonials and relevant industry information to help keep you top of mind.

Argentum integrates with our other systems for easy administration and maximum flexibility.

Features

- Import / Export existing email lists to system
- Create and send new email newsletters
- HTML designed template & plain text format
- Mass emails or individual emails
- Automatic opt-in & opt-out feature
- Tracking and Reporting on campaigns

The Solution

- System is designed to fit your brand
- "Hosted" solution where you manage it all online
- Monthly rental fee and 1 GIG traffic allowance
- Send as many campaigns as you want within the month allowance
- Includes a HTML Template as part of the rental agreement
- Full training provided.

Recent Clients 2005

- getalife.com.au
- bijoux collection
- exemplar performance advantage
- mint marketing
- tsar marketing
- admark
- ppr